



This year, something new is growing in Amsterdam.

The Grow Amsterdam Farmers Market is launching thanks to a small but passionate group of community members who have been working quietly behind the scenes to bring fresh life, local food, and connection back to the heart of our city.

We believe deeply in what this market can become — a welcoming, inclusive space that strengthens our local food economy, celebrates the agricultural heritage of our region, and creates a lively gathering place for residents, farmers, and visitors throughout the Mohawk Valley.

For this market to truly take root, it needs the support of the community it serves. We are reaching out to local businesses because we know that when Amsterdam shows up for one another, meaningful things happen.

Your sponsorship will:

- Support local farmers and bring fresh farmed food to the community
- Create a space where families and neighbors come together
- Broaden the reach of Grow Amsterdam's Compost Works food-scrap program

Become a sponsor and help lay the foundation for a sustainable local food system, With your support the Grow Amsterdam Farmers Market will enrich our community for many seasons to come.

It would be an honor to have your business join us as a founding supporter of the Grow Amsterdam Farmers Market.

Thank you for believing in local. Thank you for believing in community.

In community,
Tom Twente

Grow Amsterdam Farmers Market Planning Committee

GROW AMSTERDAM FARMERS MARKET

2026 COMMUNITY SPONSORSHIP OPPORTUNITIES



HEIRLOOM SPONSOR - \$1,000



RECOGNIZED FOR THEIR SIGNIFICANT COMMITMENT AND SUPPORT TO THE MARKET. THIS SPONSORSHIP LEVEL REPRESENTS THE HIGHEST TIER AND OFFERS THE MOST PROMINENT ACKNOWLEDGMENT.

HARVEST SPONSOR - \$750



DEMONSTRATE A STRONG DEDICATION TO THE MARKET. THIS TIER ACKNOWLEDGES GENEROUS CONTRIBUTIONS AND PROVIDES SPONSORS WITH NOTABLE VISIBILITY.

SPROUT SPONSOR - \$500



OFFER VALUABLE SUPPORT AND ARE RECOGNIZED FOR THEIR IMPORTANT ROLE IN HELPING THE MARKET GROW.

SEED SPONSOR - \$250



CONTRIBUTE TO THE FOUNDATION AND ONGOING DEVELOPMENT OF THE MARKET. THEIR SUPPORT IS ESSENTIAL FOR ENSURING A STRONG START EACH SEASON.

ROOT SPONSOR - \$100



HELP ANCHOR THE MARKET'S MISSION. THEIR INVOLVEMENT PROVIDES ESSENTIAL RESOURCES THAT SUSTAIN OPERATIONS AND COMMUNITY ENGAGEMENT.

GROW AMSTERDAM FARMERS MARKET

2026 COMMUNITY SPONSORSHIP BENEFITS



HEIRLOOM SPONSOR • \$1,000

- ONE MARKET DAY BOOTH
- LOGO ON MARKET SIGNAGE
- LOGO ON PROMOTIONAL MATERIALS
 - DEDICATED SOCIAL MEDIA POST
- LOGO ON WEBSITE SPONSOR PAGE

HARVEST SPONSOR – \$750

- LOGO ON PROMOTIONAL MATERIALS
 - FEATURED SOCIAL MEDIA POST
 - LOGO ON MARKET SIGN
- LOGO ON WEBSITE SPONSOR PAGE

SPROUT SPONSOR – \$500

- TWO SOCIAL MEDIA THANK-YOU POSTS
 - NAME ON MARKET SIGN
- LOGO ON WEBSITE SPONSOR PAGE

SEED SPONSOR – \$250

- ONE SOCIAL MEDIA THANK-YOU POST
 - NAME ON MARKET SIGN
- NAME ON WEBSITE SPONSOR PAGE

ROOT SPONSOR – \$100

- NAME LISTED ON WEBSITE SPONSOR PAGE

GROW AMSTERDAM FARMERS MARKET

2026 COMMUNITY SPONSORSHIP OPPORTUNITIES



Partner with the Grow Amsterdam Farmers Market

Show your support for farmers' livelihoods, the local food system, and making healthy local food available to the community. The farmers market attracts shoppers who value personal connection, environmental sustainability, and accessibility.

They want to know where their food comes from, and they care about their other purchases too. Connecting with the Grow Amsterdam Farmers Market communicates to your neighbors that you care.

Your support will strengthen our market and help us provide community programming and increase the accessibility of the market.

Sponsors at the Heirloom level have the opportunity to table one day at the Grow Amsterdam Farmers Market.

Ideally you create an experience that:

- provides information valuable to the community
- creates a fun activity
- provides a free service
- minimizes SWAG
- avoids plastic promotional items

Looking to support regularly occurring market activities? Sponsor a tent for children's activities, musicians, or healthy food demonstrations. Help us provide transportation to low-income residents, seniors and neighbors.

Contact Tom Twente for more information

tom@growamsterdamny.org

518 620-1802

GROW AMSTERDAM FARMERS MARKET

Thank you for your interest in supporting our market! Please fill out the form below.



SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Facebook/ other Social Media link

SPONSORSHIP LEVEL



Heirloom Sponsor
\$1,000



Harvest Sponsor
\$750



(Please select one)

Sprout Sponsor
\$500



Seed Sponsor
\$250



Root Sponsor
\$100

Sponsor benefits as provided under 2026 Community Sponsorship Opportunities

PAYMENT METHOD

Check # _____

Online Payment

Name

Signature

Date